

Guerrilla warfare for the writer also means figuring out how to cope when things don't go your way. Some years ago I wrote a play called "Ricky Rat Waits for the Ratings," which was produced in Los Angeles. The audiences responded well but the critics didn't. I took out an ad in *Variety* saying, "The critics are unanimous!" and listed the three publications that panned the play. It's not my fault if readers assumed the critics were unanimously positive... In this workshop we'll look at (change of metaphor coming up) how to take the lemons that the writing life inevitably hands us from time to time and make some tasty lemonade. And if you're worried that I'm going to chain you to your computer and have you produce endless Tweets and Faceblurbs, don't worry—the power of the guerrilla is that he or she does what others are not doing!